



BCHF

BC HOSPITALITY
FOUNDATION



OUR INDUSTRY

YOUR CHARITY

OUR MISSION

The BC Hospitality Foundation raises funds to support those in the hospitality industry **facing a financial crisis** due to a health condition. Each year many hospitality workers across BC face financial challenges because of a **health condition** to **themselves** or a **family member** and have nowhere else to turn.

The Foundation is also committed to supporting the industry's next generation by providing **scholarships** to selected students enrolled in hospitality, culinary, and wine programs in BC.

WHO IS ELIGIBLE FOR SUPPORT?



Food & Beverage
Producers &
Agents



Hotels &
Motels



Liquor
Retail



Media Involved
in the Hospitality
Industry




Restaurant
Industry



Pubs &
Bars



Night Clubs



Tourism Industry



Independent
Consultants -
working in any
of these sectors

HOW IT STARTED

The British Columbia Hospitality Foundation (BCHF) was founded in 2006 by a group of friends who came together to help a friend in need. From this humble beginning, the foundation has grown to support hundreds of hospitality workers who find themselves in financial crisis due to a health condition.

Every day, individuals in BC's hospitality industry serve the public. They are your baristas, concierges, hotel staff, cooks, winery and brewery workers, waiters, bartenders, and wine salespeople, whose job it is to provide outstanding service.

While providing hospitality can be rewarding, most jobs in the industry come with minimal extended benefits.

Each year hundreds of hospitality workers across BC face financial challenges due to health conditions.

They have exhausted their own resources and support from friends, family, and co-workers and have nowhere else to turn.

When this happens, the BCHF is there to lend a hand and provide recipients with funds to pay for critical items such as rent, food and medicine. **Our support helps people get back on their feet and return to the jobs and careers that they love.**

The BCHF raises funds through the generous support of leaders in our community. A volunteer board and hundreds of volunteers come together to help stage events, golf tournaments, and other activities to meet the funding needs of the organization. Business owners and trade associations of all sizes contribute, knowing full well that the BCHF will be there to support dedicated people in our industry that need a hand up.

But that's not all the BCHF does. The foundation offers scholarship programs to foster the development of the next generation of workers and industry leaders. These scholarships

are awarded to students enrolled in hospitality, culinary, sommelier, beverage, and other hospitality-related programs in BC. They make a significant difference and allow people to work and attend school at the same time.

Consider how you can help the BCHF fulfill its mission. Whether you can give a lot or a little, there are many ways to support the work that the BCHF does and even more reasons to do so. **From scholarship and event sponsorship to monthly giving and payroll deductions, or to give your time, every bit of support makes a substantial difference.** The reward is immense as foundation supporters play an active role in helping people regain their health and return to the jobs they love.



DID YOU KNOW?

Liquor and Hospitality is **the 4th largest private-sector employer** in British Columbia.

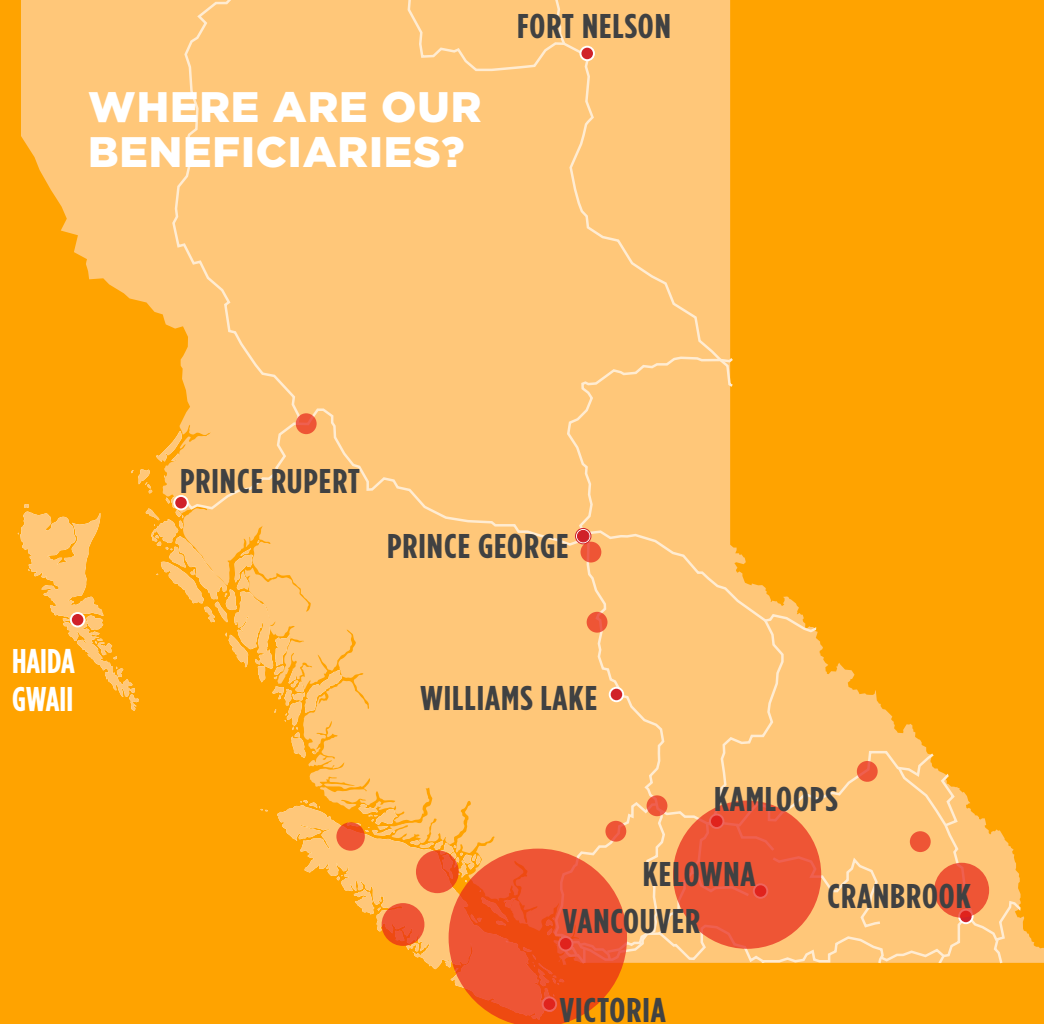
190,000+ workers are employed every year.

Hundreds of hospitality workers across BC face **medical-related financial challenges** and have nowhere to turn.

We are the hospitality industry's charity.

We have supported individuals as well as family members.

WHERE ARE OUR BENEFICIARIES?



WHY SUPPORT BCHF

- 1** Over **\$1.5 Million** raised to help beneficiaries since 2008.
- 2** The **only charity of its kind** in Canada.
- 3** **NOT** government-funded.
- 4** Help those **when they need it most** - quick access to funds.
- 5** **Identify future leaders** through our scholarship program.



DONATION DISTRIBUTION

When you give to the BC Hospitality Foundation, you can be confident that **your investment makes the greatest difference when it matters most** - helping people regain their health and return to the jobs they love.

BENEFICIARY DISBURSEMENTS: 74%

300

BENEFICIARIES HELPED
\$1,208,256.66

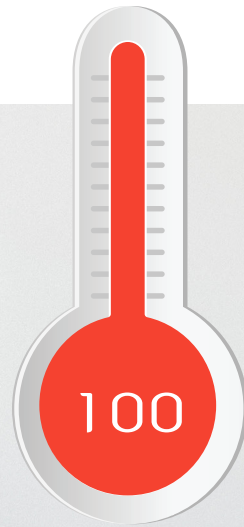
SCHOLARSHIP DISBURSEMENTS: 26%

349

SCHOLARSHIPS AWARDED
\$431,000.00

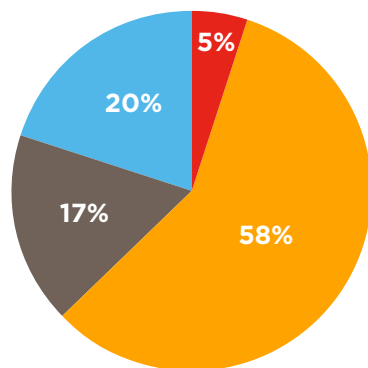
\$1.6
MILLION

WE NEED YOUR HELP TO CONTINUE HELPING OTHERS



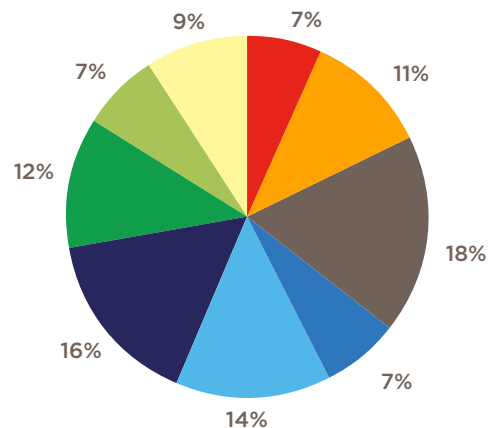
BENEFICIARY DATA

LOCATION



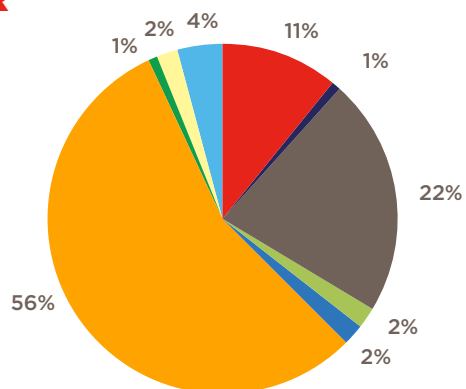
Interior Lower Mainland Okanagan Vancouver Island

AGE



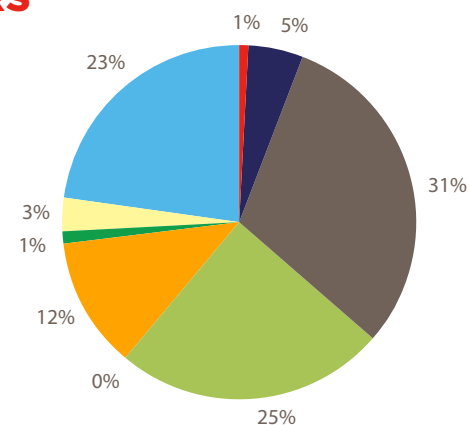
Under 25 25-29 30-34 35-39 40-44
45-49 50-54 55-59 60 and over

SECTOR



Bars & Pubs Brewery Hotel Industry-Other
Media Restaurant Retail Tourism Wine

DONORS



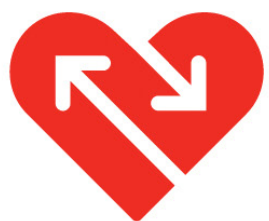
Bars & Pubs Brewery Hotel Industry-Other
Media Restaurant Retail Tourism Wine



HOW TO GET INVOLVED

	BUSINESS	SCHOOL	ASSOCIATION	INDIVIDUAL
Sponsor A Beneficiary Sponsor a beneficiary and receive a tax receipt.	•	•	•	•
Workplace Giving A payroll deduction program that enables hospitality workers to give as little as a dollar or two from each cheque.	•			
Host a Fundraiser Fundraise through sales campaigns, event tickets, menu items or reservations by donation.	•	•	•	•
Support a Campaign Invite your team members to promote and collect donations for an existing fundraising campaign.	•	•	•	•
Spread the Word Share our message in your communications - newsletter, social media, blog, website.	•	•	•	•
Invite BCHF to speak to your team	•	•	•	

SUPPORT OUR FUNDRAISERS



FAIR TRADE CHALLENGE

The BC Hospitality Foundation challenges you to **trade in** your **daily coffee**, an **hour of parking**, or something small that you regularly spend money on for a **donation of the same value** to our charity.



\$5

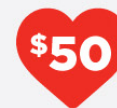
FAIR TRADE

Trade in your daily coffee, an hour of parking, or a small spend during your everyday life.



FIVE FOR FIVE

Trade five days of coffee, parking or a lunch out with coworkers.



ONE OF A KIND

Go above and beyond to help the people that serve you on a daily basis.

A small change in your buying habits
can make a significant difference in someone's life.

DONATE NOW

To learn more visit:
trellis.org/fairtradefundraiser



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SUPPORT OUR FUNDRAISERS



BC HOSPITALITY FOUNDATION GOLF TOURNAMENTS

The BC Hospitality Foundation annual golf tournaments are an industry favourite! Tournaments take place annually in Kelowna, Vancouver and Victoria.

Each of the tournaments offers a full day of food, drink, and enjoyment. Players can enjoy food and beverages at many holes, and putting contests. A light breakfast, lunch, and a reception-style dinner are included. The events are a wonderful way to connect with old friends or to expand your network, as they bring together many members of the local hospitality community.

Proceeds from the tournaments support BC Hospitality Foundation beneficiaries.

You will have a truly unforgettable day!

Become a sponsor:

Contact info@bchospitalityfoundation.com for details.

Sign up to play:

<https://bchospitalityfoundation.com/bchf-events/>



SPIRIT OF HOSPITALITY LOTTERY

This annual lottery is a major fundraising initiative that has raised over \$90,000 for our registered charity over the past 3 years.

Hotels to Help was created by the Hotel Association of Vancouver (HAV) to benefit the BC Hospitality Foundation which helps those in the hospitality industry facing financial crisis due to a health condition.

Donate and learn more:

<https://bchospitalityfoundation.com/spirit-of-hospitality-online-lottery/>

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BC HOSPITALITY
FOUNDATION

Registered Charity No. 86016 1785

The BC Hospitality Foundation acknowledges that it is situated on the traditional, ancestral and unceded territory of the x̱w̱məθkʷəy̓ əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətaɫ (Tsleil-Waututh) Nations.