

SPONSORSHIP OPPORTUNITIES

2022 GOLF TOURNAMENTS:

Okanagan: Tuesday, May 10th (Harvest Golf Course, Kelowna)

Vancouver: Monday, July 4th (Westwood Plateau Golf Club)

Victoria: Tuesday, August 23rd (Olympic View Golf Course)



The BC Hospitality Foundation (BCHF) Golf Tournament partners with the industry's trade associations, patrons, and stakeholders to bring you three fabulous fundraising golf tournaments.

We have created a sponsorship package that is à la carte: you choose the elements that are right for your brand, and for which tournament location. Sponsorship at all 3 tournaments is most welcomed!

Presenting/ Flag Sponsor	SOLD (all 3 tournaments)
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- Logo'd flag recognition on all 18 holes
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Special consideration of starting hole
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

Cart Sponsor	\$1500 (1 available for OK, VAN & VIC)
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- Logo recognition on all golf carts
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Special consideration of starting hole
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

Tee Prize Sponsor	\$1000 (1 available for OK, VAN & VIC)
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- Logo'd item for each golfer (note: costs incurred by sponsor vary based on item selected)
- Logo placement in event-day programme and on golf web page
- Logo placement at dinner presentation
- Social Media recognition
- Special consideration of starting hole
- Required: Donation of 1 x silent auction item (can be a GC, product, or experience)

Hole Sponsor	\$400 at each tournament
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- Signage at hole
- Logo placement in event-day programme and on golf web page
- Logo on GPS screen (Jpg format 1024 x 600)
- Logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

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Hole Sponsor with Food	\$100 plus cost of product offered (6 available per tournament)
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- Signage at hole
- Logo placement in event-day programme and on golf web page
- Logo on GPS screen (Jpg format 1024 x 600)
- Logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)
- ***Must supply all staffing, product, set up and tear down for hole***

Hole Sponsor with Beverage	\$100 with beverage product donation (1 available in OK, 5 available in Van & Vic)
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- Signage at hole
- Logo placement in event-day programme and on golf web page
- Logo on GPS screen (Jpg format 1024 x 600)
- Logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)
- ***Must supply all staffing, product, SIR numbers, set up and tear down for hole***

Putting Green Sponsor	\$500 + prize (SOLD for OK, 1 available for VAN & VIC)
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- Signage on putting green
- Host putting competition
- Logo placement in event-day programme and on golf web page
- Logo on GPS screen (Jpg format 1024 x 600)
- Logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)
- ***Must supply all staffing for hole***

Longest Drive / Men & Women's KP	\$250 (4 available) + 4 prizes each, for each tournament
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- Signage at hole
- Logo placement in event-day programme and on golf web page
- Logo placement at dinner presentation
- Social Media recognition

Coffee Sponsor	\$500 (1 available for OK, SOLD for VAN & VIC)
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- Prominent signage at event registration
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)
- ***Must supply all staffing, product, set up and tear down at registration***

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Lunch Sponsor	\$100 plus product (3 available per tournament)
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- Prominent signage at event registration
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

Registration Sponsor	\$100 (SOLD at OK & VAN, 1 available at VIC)
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- Prominent signage at event registration
- Logo placement in event-day programme and on golf web page
- Logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

Reception Sponsor	SOLD (all 3 tournaments)
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- Opportunity to provide welcome speech at reception
- Logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Required: Donation of 1 silent auction item (can be a GC, product, or experience)

Additional Details:

- There will be a maximum of 3 x hole sponsors on each hole, per tournament.

Sponsorship categories will sell out, so secure yours soon!

For more information or to discuss additional sponsorship opportunities please contact:

Mike Macleod Golf Committee Chair BC Hotel Association E-mail: mike@bcha.com Phone: 604-816-8850	Annabel Aspler Golf Tournament Operations Manager BC Hospitality Foundation E-mail: aaspler@bchospitalityfoundation.com Phone: 604-762-7445
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Our Industry, Your Charity

The British Columbia Hospitality Foundation is a charity that raises funds to support those in the hospitality industry facing financial crisis due to a health issue. The BCHF also offers scholarship programs to foster the development of the next generation of workers and industry leaders.

www.bchospitalityfoundation.com

THANK YOU for your support