

**BC HOSPITALITY FOUNDATION
VICTORIA GOLF TOURNAMENT 2019
Sponsorship Opportunities**



The BC Hospitality Foundation (BCHF) Golf Tournament, proudly presented by **Destination Greater Victoria**, partners with the industry's trade associations, patrons, and stakeholders to bring you a fabulous fundraising golf tournament. This year's tournament will be on **Tuesday, August 27th** at the renowned **Westin Bear Mountain Golf Resort & Spa**.
This is the tournament that you won't want to miss!

We have created a sponsorship package that is à la carte: you choose the elements that are right for your brand and then decide how many golfers you would like to enter in the tournament.

***As a sponsor, your company will receive a reduced golfer's rate of
\$620 per foursome entered!
A \$160 savings***

Flag Sponsor	SOLD
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- ◆ Logo'd flag recognition on all 18 holes
- ◆ Prominent logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Special consideration of starting hole
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Tee Prize Sponsor	\$3000 (1 available)
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- Logo'd item for each golfer (note: costs incurred by sponsor vary based on item selected)
- Logo placement in event-day programme and on golf web page
- Logo placement at dinner presentation
- Social Media recognition
- Special consideration of starting hole
- Donation of 1 silent auction item (can be a GC, product, or experience)

Cart Sponsor	SOLD
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- ◆ Logo recognition on all golf carts
- ◆ Prominent logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Special consideration of starting hole
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Hole Sponsor	\$400 (+ Foursome \$1,020)
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

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- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Hole Sponsor with Food	NO CHARGE with food product donation
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)
- ◆ *Must supply all staffing, product, set up and tear down for hole and comply with VIHA regulations*

Hole Sponsor with Beverage	\$250 with beverage product donation
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)
- ◆ *Must supply all staffing, product, SIR numbers, set up and tear down for hole and comply with WBM regulations*

Putting Green Sponsor	SOLD
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- ◆ Signage on putting green
- ◆ Host putting competition
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)
- ◆ *Must supply all staffing for hole*

Longest Drive / Men & Women's KP	\$250 (4 available) + 4 prize each
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

Coffee Sponsor	\$500 (1 available)
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- Prominent signage at event registration
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Social Media recognition
- Donation of 1 silent auction item (can be a GC, product, or experience)

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Breakfast Sponsor	\$100 plus food product donation (1 available)
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- ◆ Prominent signage at event registration
- ◆ Prominent logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Electronic Scoring System Sponsor	\$2000 (1 available)
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- ◆ Logo featured on all scoring devices
- ◆ Signage at event registration
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Industry Category Contest Sponsor	\$150 + prize donation (4-6 available)
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- ◆ Company recognition during awards presentation
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

ParSport Sponsor	\$100 (1 available)
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- ◆ Prominent signage at event registration
- ◆ Logo'd mulligan counting handout – costs may be incurred by sponsor
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Custom Score Card Sponsor	\$500 (3 available)
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- ◆ Logo on all score cards
- ◆ Signage at event registration
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

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Reception Sponsor	\$250 (1 available)
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- ◆ Prominent signage at event reception
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Dinner Sponsor	\$250 (1 available)
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- ◆ Opportunity to provide welcome speech at dinner
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ Donation of 1 silent auction item (can be a GC, product, or experience)

Dinner Wine Sponsor	\$500 + product donation (1 available)
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- Opportunity to provide welcome speech at dinner
- Prominent logo placement in event-day programme and on golf web page
- Prominent logo placement at dinner presentation
- Opportunity to use US consular privilege for American wineries (add \$500 for sponsors)
- Social Media recognition

Additional Details:

- ◆ There will be a maximum of 3 x hole sponsors on each hole.

Sponsorship categories will sell out, so secure yours soon!

For more information or to discuss additional sponsorship opportunities please contact:

Dana Harris Executive Director BC Hospitality Foundation Phone: 604-986-3262	Annabel Aspler - E-mail: aaspler@bchospitalityfoundation.com Golf Operations Manager BC Hospitality Foundation Phone: 604-762-7445
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Our Industry, Your Charity

The British Columbia Hospitality Foundation is a charity that raises funds to support those in the hospitality industry facing financial crisis due to a health issue. The BCHF also offers scholarship programs to foster the development of the next generation of workers and industry leaders.

www.bchospitalityfoundation.com

THANK YOU for your support