

**BC HOSPITALITY FOUNDATION
VICTORIA GOLF TOURNAMENT
Sponsorship Opportunities**



The BC Hospitality Foundation (BCHF) Golf Tournament, proudly presented by **Tourism Victoria**, partners with the industry’s trade associations, patrons and stakeholders to bring you a fabulous fundraising golf tournament. This year’s tournament will be held on **August 28th** at the renowned **Westin Bear Mountain Resort**.

This is the tournament that you won’t want to miss!

The tournament is preceded by a ‘brunch’ and followed by a dinner with prizes.

We have created a sponsorship package that is à la carte: you choose the sponsor package elements that are right for your brand and then decide how many golfers you would like to enter in the tournament.

As a sponsor, your company will receive a reduced golfer’s rate of \$520 per foursome.

Flag Sponsor	TAKEN
<ul style="list-style-type: none"> • Logo’d flag recognition on all 18 holes • Prominent logo placement in event-day programme and on golf web page • Prominent logo placement at dinner presentation • Social Media recognition 	

Cart Sponsor	TAKEN
<ul style="list-style-type: none"> • Logo recognition on all golf carts • Prominent logo placement in event-day programme and on golf web page • Prominent logo placement at dinner presentation • Social Media recognition 	

Hole Sponsor with Players	\$250* (9)
<ul style="list-style-type: none"> ◆ Signage at hole ◆ Logo placement in event-day programme and on golf web page ◆ Logo placement at dinner presentation ◆ Social Media recognition 	

Hole Sponsor without Players	\$400* (9)
<ul style="list-style-type: none"> ◆ Signage at hole ◆ Logo placement in event-day programme and on golf web page ◆ Logo placement at dinner presentation ◆ Social Media recognition 	

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Hole Sponsor with Food	\$100* (9)
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ *Must supply all staffing, product, set up and tear down for hole*

Hole Sponsor with Beverage	\$250* ONLY 5 AVAILABLE
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ *Must supply all staffing, product, set up and tear down for hole*

Putting Green Sponsor	TAKEN
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- ◆ Signage on putting green
- ◆ Host putting competition
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition
- ◆ *Must supply all staffing for hole*

Tee Prize Sponsor	TAKEN
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- ◆ Logo'd item for each golfer – costs incurred by sponsor
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

Breakfast Sponsor	COFFEE TAKEN - NEED BAKERY (\$100)
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- ◆ Prominent signage at event registration
- ◆ Prominent logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition

ParSport Sponsor	\$100 (1)
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- ◆ Prominent signage at event registration
- ◆ Logo'd mulligan counting handout – costs may be incurred by sponsor
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

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Custom Score Card Sponsor	\$500 (1)
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- ◆ Logo on all score cards
- ◆ Signage at event registration
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

Electronic Card Sponsor	\$2000 (1)
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- ◆ Logo on all electronic score card
- ◆ Signage at event registration
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

Reception Sponsor	\$250 (1)
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- ◆ Prominent signage at event reception
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

Dinner Reception Sponsor	\$250 (1)
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- ◆ Opportunity to provide welcome speech at dinner
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Social Media recognition

Dinner Wine Sponsor	\$250 plus 2 cases of white and 2 cases of red (1)
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- ◆ Opportunity to provide welcome speech at dinner
- ◆ Prominent logo placement in event-day programme and on golf web page
- ◆ Prominent logo placement at dinner presentation
- ◆ Opportunity to use US consular privilege for American wineries (add \$500 for sponsors)
- ◆ Social Media recognition

Longest Drive / Men & Women's KP	\$250 (4) + prize
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- ◆ Signage at hole
- ◆ Logo placement in event-day programme and on golf web page
- ◆ Logo placement at dinner presentation
- ◆ Social Media recognition

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Additional Details:

- ◆ Sponsor categories as indicated with an *are requested to donate one gift for our silent auction table. There will be a maximum of 3 x hole sponsors on each hole.
- ◆ (#) Number inside brackets indicates the amount of this type of sponsorship available.

Sponsorship categories will sell out, so secure yours soon!

For more information or to discuss additional sponsorship opportunities please contact:

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